

## **Department of Business Management and Economics**

### **Chief Faculty Members**

#### **Head of Department - Dr. Jünger Albinger**

The prime role of the Head of an Academic Department in the School of Doctoral Studies (European Union) is to provide strong academic leadership. The Head of Department is required to lead, manage and develop the department to ensure it achieves the highest possible standards of excellence in all its activities. They will be supported by the PVC, the Dean of the SDS, and by colleagues from within the department, Faculty, and central services. All Heads of Department are required to exercise leadership, demonstrate vision, and empower others in order to deliver the agreed departmental strategy within the School. It is recognised that the methods by which Heads of Department carry out their duties and the extent of delegation, will depend on such factors as the size and nature of the Departments and the personal approach of the individual Head of Department.

PhD in Economics by the WU Wirtschaftsuniversität, Wien, Austria; Delegate of the Euro-Asian Trade Board at the WTO; Member of the European Academy of Management; Management Research Coordinator for the Business Intelligence Service of London, UK in Central Europe; Chairman of the Board of Rockwell Aerospace AG

#### **Deputy Head of Department – Business Management - Dr. Mathew Block**

Dr. Block began to develop international reputation for his work in strategic planning on college and university campuses. Between 1992 and 1995, he headed the development of a strategic planning process at the University of Slovenia. Beyond his experience in business strategic planning, this particular effort was designed to uniquely fit the needs and characteristics of public higher education, an area that is gaining broad international interest. He is the lead author of several scholarly articles on the subject of strategic planning. He is also lead author on 5 scholarly books and one associated workbook on strategic planning in higher education published by Norma Publishers, Inc. between 1997 and 1999. He also was the lead author on three successor scholarly books on strategy implementation in colleges and universities. These books were released by Trafford in 2001 and by University Press in 2002 and 2004. Dr. Block wrote a general text book on strategic management which is currently in press at University Press and will be released in October, 2009. Dr. Block has also presented to international conferences and have coauthors two articles on strategic planning in higher education. Dr. Block received his baccalaureate at the University of Chelsea in political science. He earned a masters degree in public administration and his PhD in organizational management and strategic management at the same University. He has served the University of Chelsea as the University Strategic Planner, Chief of the President's Staff, Secretary to the Board of Trustees, and as Assistant Secretary to the Board of Trustees for Planning. In his capacity as the Strategic Planner at IIU-EU, he oversaw the development of strategic planning at the University, division, and unit levels, and worked directly with the IIU Board of Trustees in developing and approving strategic management policy. In July of 2002, Dr. Block went back to the classroom, where he teaches courses in organizational theory as well as strategic management and policy. He assumed the Chair of the Management Department in August, 1998 and served for 7 years. He has also done extensive consulting work with several colleges and universities around the world.

### **Chair of Accounting and Finance Studies - Prof. Ira Joubert**

Professor Joubert received his PhD in Accounting, 1996, from University of Callbridge. He taught at Old Dominion University prior to arriving at SDS Department of Business Management and Economics in 2003. Joubert was promoted to associate professor of accounting in 2004. Ira is actively involved in the accounting community, holding memberships in the European Institute of Certified Public Accountants and the Information Systems Audit and Control Association. He is also engaged in the academic community as a member of the Accounting Information Systems Educators Association, and the following sections of European Accounting Association: tax, teaching and curriculum, accounting information systems, behavioural, and program leadership group. He currently serves as treasurer for the Accounting Information Systems Educators Association. Joubert's research interests include accounting information systems, taxation, distance learning, and technology in the classroom. His work has been published in academic and practitioner journals as well as at regional and international conferences. Ira currently teaches courses in accounting information systems, taxation, and accounting principles.

### **Chair of Human Resources Studies - Prof. Beverly Lanting**

Professor Lanting brings diverse knowledge and expertise to the classroom and to her research. Her academic background is in language teaching and applied linguistics, counseling, and human resource development. She conducts many workshops on workplace communication, organizational development, and spirituality at work in the Central European area. Beverly serves as the Chair-elect for the Management, Spirituality and Religion Interest Group in the Academy of Management and serves on the Editorial Board for the Journal of Behavioral and Applied Management. Her research interests include spirituality at work, organizational development, human resources issues, and systems thinking. As a long-time teacher, she believes that her purpose is to help her students to recognize their inner strength, develop a sense of purpose in their lives, open themselves to new knowledge and understanding, and live with compassion towards others. She strives to leave everything she touches better than she found it and to be the change she would like to see in the world. Her favorite quote is 'Our task must be to free ourselves by widening our circle of compassion to embrace all living creatures and the whole of nature in its beauty' by Einstein. On a personal note, Beverly strives to live compassion in her everyday life. She deeply cares about the well-being of all living things. She is passionate about rescuing abused animals and helping to end suffering.

### **Chair of Marketing Studies - Prof. Frans Cooper**

Frans Cooper received three degrees in business from the University of Colchester BBA (Marketing, 1969), MBA (Management and Marketing, 1971), and Ph.D. (Marketing, 1979). He has taught at St. Mary's University and Abilene Christian University, and is now a professor of marketing studies at the SDS. He served as chairperson of the Marketing Department and later as associate dean of the Faculty of Commerce at St. Mary's University. Additionally, he was elected as a member of the Board of Governors of Saint Mary's University. He served for seven years as chairperson of the Marketing Department at the Abilene Christian University. Cooper is actively involved in both the domestic and international business communities. He has consulted with international, regional, and local governmental entities as well as major international corporations. He has had consulting assignments in the US, Canada, China, and Central Asia. His professional affiliations include membership in the International Academy of Business, the Marketing Management Association, and the Marketing Educators Association. Dr. Cooper's research interests include international marketing, marketing pedagogy, and business ethics. He regularly presents his research at regional and international marketing conferences. His works have been published in numerous academic journals.

### **Chair of Operations and Production Studies - Prof. Guy Le Roy**

Dr. Le Roy has been teaching graduate courses in operations and related areas over 30 years. He joined the SDS in 2004. He holds a bachelor's degree in mechanical engineering, a master's degree and a DBA from A&M University. He has taught graduate and undergraduate courses at UMIST, A&M University, and the SDS. Dr. Le Roy also has over 10 years of business and industrial experience ranging from project/cost engineering, product design and distribution management. Dr. Le Roy has published over 50 manuscripts and made numerous presentations on topics ranging from strategic alliances in business organizations, sport marketing, financial feasibility models for small businesses, product management strategies, co-branding strategies, use of decisions support centers for decision making, to classroom learning models. His research interests also include operations' pedagogy; problem based learning models, and production strategy. Dr. Le Roy has designed and taught courses in International operations management, production management strategies, operations problem solving, product management, international business and culture, small business counseling, and physical distribution and logistics. Dr. Le Roy also acts as the Co-Director of the Small Business Institute at European Academy of Management which is responsible for helping regional businesses overcome strategic and tactical problem situations.

### **Chair of Information and Knowledge Management Studies - Prof. Mitsuaki Uno**

B.Sc. Sociology, Journalism and Mass Communications 1972, Professor Uno teaches the innovative 'Foundations of Business Thought' course which studies classic literature to further student understanding of modern business practices. Mr. Uno recently joined NCY after more than 30 years of newspaper business experience including: group management, publishing, sales management, marketing, new business planning and development and employee training. Most recently he served as Publisher of The Reverse Tribune and Group Manager of the Altec Communications Group, a company of 10 publications with a combined weekly print circulation of 155,000 copies and on-line readership exceeding 100,000 independent visitors monthly.

### **Chair of Leadership and Corporate Policy Studies - Prof. Tui Unterthiner**

Professor Unterthiner has taught graduate courses in Organisational Behavior, Leadership and Policy Management, Introduction to International Business' Policy Management. He is the president and owner of a leadership consulting company which consults and advises over 32 clients regarding current and future organizational behavior and leadership programs. Services include policy creation and implementation, change and conflict management, leadership process and enhancement and policy management. Dr. Unterthiner has more than twenty years of experience in organizational behavior management and leaders fostering process.

### **Chair of Change, Conflict and Crisis Studies - Prof. Takako Iwago**

Dr. Iwago focuses his research on HRM in small businesses and entrepreneurship, linked to change assimilation, conflict management and crisis resolution. Other areas of research interest include positive psychology in the work place, psychological contracts of employees, and employee resiliency. He is a member of the Society for Human Resource Management, International Decision Science Institute, Academy of Management, and Society for Industrial Organizational Psychology. Before working in academia, Dr. Iwago worked as a manager in the retail and manufacturing industries. In addition to his manager roles, he has worked as an outside consultant with companies in the manufacturing, retail, healthcare, high tech, and non-profit industries throughout the world. When not at work, Takako enjoys spending time with his wife and two young daughters doing any outdoor activity, but especially golfing, skiing, camping, and boating.

### **Deputy Head of Department – Economics - Dr. Paul Stenzel**

Dr. Stenzel received his PhD in applied statistics and research methods from University of Berlin in 1997. He specializes in multiple linear regression, sampling, and nonparametric statistics. Research interests: Quality control, multivariate quality improvement, and statistical education.

### **Chair of Mathematical and Quantitative Methods - Prof. Maria Nicklen**

Dr. Nicklen received her PhD in applied measurement from the University of Georgia in 1998. She specializes in structural equation modeling, applied measurement, and survey research methods. Research interests: Cross-cultural measurement, validity generalization, and methodological issues related to structural equation modeling.

### **Chair of Microeconomics - Prof. Carlo Grunewald**

Dr. Grunewald earned a PhD in Business and Economics from Manchester College. He has over twenty years of teaching experience and eight years experience in the private sector owning and managing small businesses. In addition to consulting work, he has published three book as well as several articles in professional journals. Dr. Grunewald has received membership in several scholastic honour societies and has received academic awards for his past publications. His fields of specialization include business finance and management, real estate, and entrepreneurship. He is also the SDS advisor for Students in Free Enterprise Research Project.

### **Chair of Macroeconomics and Monetary Economics - Prof. Stefen L. Freinberg**

Professor Freinberg holds a B.A. (summa cum laude) in Economics from Methodist College and a PhD in Economics from the University of Cambridge. He joined the Department of Business Management and Economics in August, 2006. He also serves as the Coordinator of the International Studies program. Prior to SDS, Dr. Freinberg held faculty positions at two other institutions of higher learning (University of Manchester and Strassbourg College) where he taught a variety of courses in economic theory, monetary policy, history of economic thought, African economic history and development, macroeconomics, international trade and international finance. Dr. Freinberg's current research interests are in economic development and open-economy macroeconomics, with special emphasis on Eastern European Countries.

### **Chair of International Economics - Prof. Mitchell Alvarez**

Dr. Alvarez is a Ph.D. in Economics from University of Amsterdam. He has been a visiting professor at University of Minnesota, University of Frankfurt, Warsaw School of Economics, Humboldt University in Berlin and University of Madrid. During his career, Dr. Alvarez has worked in private business, academia, and government. At SDS, Dr. Alvarez teaches water resource and environmental economics, international trade and finance, macroeconomics and political economy. Dr. Alvarez has been recognized as a college scholar in Arts and Sciences and has an extensive publication record. His research concerns water markets, institutional design, environmental policy in Europe, and international pollution problems. Dr. Alvarez also serves as the Director of the Life of the Mind research program, SDS's award winning interdisciplinary general education program.

### **Chair of Schools of Economic Thought and Methodology - Prof. Vincent Haidinger**

Professor Haidinger earned his PhD in Economics from Mankato University. His areas of interest include economic education, economic history, and secondary social studies education. Dr. Haidinger holds a joint appointment in the Social Science program where he teaches Social Studies Methods of Inquiry and advises prospective secondary social studies teachers. He has received several teaching awards including the College of Arts and Sciences award for teaching excellence and SDS Mortar Board favorite professor. In addition to his life at SDS, Dr. Haidinger enjoys spending time with his family and golfing. He also serves as a Patient Representative at The Children's Hospital of Antwerp.