



Dr. Zeng Lisheng

- Position:** Executive Director of the IIU-EU International Office
- Responsibilities:** In charge of all international affairs and international relations of the Université; among these responsibilities, the IIU-EU International Office coordinates collaboration agreements promotion and execution with other universities, schools, research centres and academic or scientific institutions worldwide. Management of applications received from all international students and tuition institutions tuition around the world come under responsibility of this office.
- Nationality:** Chinese
- Highest Academic Degrees and Schools:** PhD in International Business Administration by the University of International Business and Economics of China
- Membership:** Member of the Chinese Academy of Management; Senior Member of the Chinese International Relations Board;
Researcher of the Business Intelligence Service of London, UK
- Professional Relevant Experience:** Former Deputy Secretary of Ministry of Foreign Trade and Economic Cooperation of Asia