

DBA Programme

It takes 3 years minimum for the fulltime students, and 5 years for the part time students.
66 credit hours including (45 hours for the related courses, and 24 hours for the thesis)
Students have to pass the comprehensive exam, and introduce final thesis in their specification.

Recommended academic courses

15 courses distributed over 4 levels

Course	Credit hours
The first level: Research and statistical analysis skills	9
1- Research methodology DBA110	3
2- Statistical Analysis DBA120	3
3- Advanced Statistics DBA130	3
The second level: Improving the Managerial skills	18
4- Advanced studies in Marketing DBA210	3
5- Advanced studies in HR DBA220	3
6- Advanced studies in Finance and Investment DBA230	3
7- Strategic management DBA240	3
8- Advanced studies in Process Management DBA250	3
9- Advanced studies in Organization DBA260	3
The third level: Improving the skills related to the specialization 10, 11, 12, 13- The student should select 4 elective subjects related to his/her specialization (each has 3 credit hours). Elective subjects are listed in a following table.	12
The fourth level: Improving the report and research writing skills	6
14- Research Methodology for improving the thesis DBA410	3
15- Research Seminar DBA420	3
The fourth level ends with a comprehensive exam. Passing the exam is mandatory for registering in the thesis.	
Total credit hours	45
Thesis: It is a practical study that takes at least one year to prepare and must be approved by the Faculty and University committees.	21
Total credit hours for DBA are at least 3 years	66

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Tables of elective subjects:

Major: Management

No.	Subject	Code
1	Technology Management	DBA311
2	Strategic Management in Global Environment	DBA312
3	Information Management	DBA313
4	Management of Knowledge and Innovation	DBA314
5	Entrepreneurship	DBA315
6	Organizational Ethics and Corporate Social Responsibility	DBA316
7	Organizational Behavior and Human Resource Management	DBA317
8	International Management	DBA318
9	OR Applications in Management	DBA357

Major: Finance & Investment:

No.	Subject	Code
1	Financial Policies	DBA321
2	Management of Financial Institutions	DBA322
3	Financial Markets	DBA323
4	Investment Analysis	DBA324
5	Portfolio Theory (1)	DBA325
6	Multinational Finance	DBA326
7	Portfolio Theory	DBA327

Major: Marketing

No.	Subject	Code
1	Strategic Marketing	DBA331
2	Marketing knowledge & Marketing Information System	DBA332
3	Global Marketing	DBA333
4	Brand Marketing	DBA334
5	Retailing (Retail Management)	DBA335
6	Advertising	DBA336
7	Marketing Feasibility Studies	DBA337
8	Electronic Marketing	DBA338

Major: Human Resource Management:

No.	Subject	Code
1	Compensation Management	DBA341
2	The Recent Issues and Trends in HRM	DBA342
3	Manpower Planning	DBA343
4	Human Relations Management	DBA344
5	Strategic Human Resource Management	DBA345
6	Human Resource Management Information System	DBA346
7	TQM (Total Quality Management)	DBA352
8	International Human Resource Management	DBA348

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Major: Operations Management & Quality

No.	Subject	Code
1	Detailed Planning and Scheduling	DBA351
2	Total Quality Management	DBA352
3	Materials Management & Inventory Control	DBA353
4	Supply chain Management	DBA354
5	Material Management & Inventory Control	DBA355
6	Quality Control	DBA356
7	OR Applications in Management	DBA357

DBA Programme

Doctorate of Business Administration

Dear DBA Candidate,

We welcome you to the DBA department of **School of Graduate Studies (Commonwealth)**, SGS. SGS was the first school in Brussels, Belgium to offer a DBA program.

The DBA vs. PhD

The DBA differs from a Doctor of Philosophy (PhD) through its focus on practice, policy or strategy within the context of the individual's workplace or another professional practice. Both doctorates involve the development of substantial original work. However, a professional doctorate such as the DBA requires a different type of research development from that of the PhD. For a PhD, research needs to make a significant contribution to an area of knowledge. For the DBA, research needs to make a significant contribution to practice, policy or strategy. The research involved in a DBA is applicable to a business issue (or issues) and is carried out in the context of professional practice.

The SGS DBA

The **SGS DBA** is designed to address the needs of the mature professional manager or consultant who:

- is looking for an internationally recognized research qualification
- Has a keen interest in the inner workings of organizations, as well as generating new managerial ideas and practices
- Wishes to apply advanced research techniques to issues of corporate concern.

SGS understands that candidates have business commitments and has designed programs that provide flexibility. Candidates are able to link their activities to 'real-world' situations by focusing their research on a current business issue within their organization or chosen industry.

DBA Programme

SGS DBA

The world of business and management is undergoing rapid and profound changes. Theories, practices and strategies which seemingly worked yesterday are failing today. Institutional leaders, policy makers and managers everywhere are increasingly confronted by novel situations without historical precedent, precipitating the need for new knowledge.

At the same time the currency of management knowledge seems to be shortening, precipitating the need for knowledge to be more quickly translated into practice. Such circumstances call not only for heightened research activity, but pose questions for the nature of the inquiry itself. This has brought challenges for management education. SGS has responded with the development of the innovative post-MBA professional doctorate, the Doctor of Business Administration (DBA).

The program follows the internationally established DBA pattern where managers extend their knowledge through advanced management studies and the application of these studies to their work place situation. This includes the exploration of contemporary literature, theory and reports of best practice. Students are then able to integrate the acquired knowledge in applied forms through specific research projects.

The DBA is an integrated work and research program for management practitioners and professionals, who are oriented towards making a significant contribution to practice and policy. DBA students will have a diverse range of interests. Consequently there will be scope for requisite specialization within a general organizational and management framework. Graduates from the program are expected to make a key contribution to practice, so program work will relate to leadership, change and process management as well as research methodologies.

The DBA comprises a total of units and can be completed in a minimum of 3 years part-time / next to the job study. The Program is taught in a classroom format based on the use of intensive workshops. It includes the following two components:

Coursework Phase:

Doctoral Program Seminars & Workshops (50%).

Research Phase:

Supervision Workshops (50%).

Duration

The program can be completed in a minimum period of time of 3 years and maximum over 6 years.

DBA Programme

Course Curriculum

Admissions Requirements

Applicants seeking admission to the DBA program shall normally hold:

- An MBA degree, or equivalent, from an approved University or equivalent; or
- Where other Master's degree level qualifications are held, applicants may be asked to complete a prescribed bridging program (normally designated courses from an MBA program).
- Substantial (not less than five years) experience at executive/management level.
- All DBA candidates must be able to demonstrate from their education and/or professional performance their potential to undertake research at a doctoral level. They should be able to show success in their career to date and document how the DBA program fits into their personal or career plans for the future.
- All DBA candidates must have a sound command of the English language, spoken and written, meeting the criteria as prescribed below.
- Applicants are required to have completed their previous Masters Degree in English; or submit proof of having achieved an IELTS test score of 7 or higher.

All applicants must submit a 1000 word outline of their proposed research topic/idea as part of their admission application submission.

Accreditation from:

**Isles Internationale Université
School of Doctoral Studies
European Union**